Custom Gift Cards

CUSTOMER GUIDE
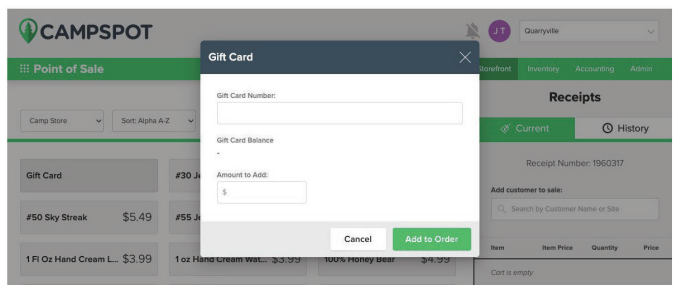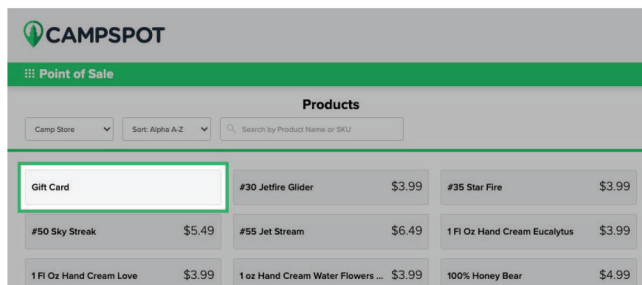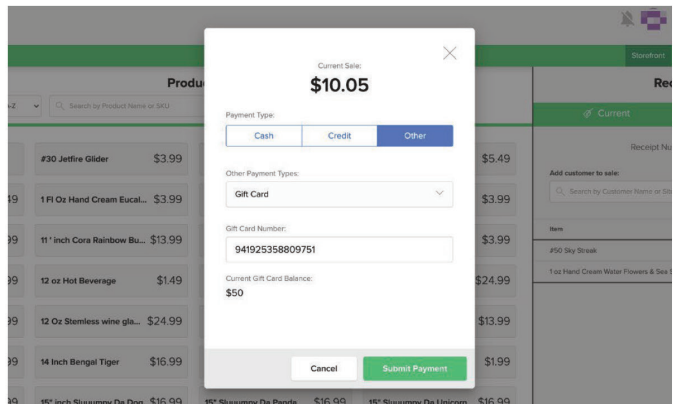
CAMPSPOT

Factor4 Partnership

Factor4 is a leading gift card and loyalty program provider. They assist with design, production, implementation, and distribution of pre-designed and custom gift cards.

Campspot has integrated with their platform to offer gift card functionality within Point of Sale, Admin/CSR, and Consumer checkouts with more coming in the future.

Point of Sale Checkout

Within Point of Sale, all of the functionality is available:
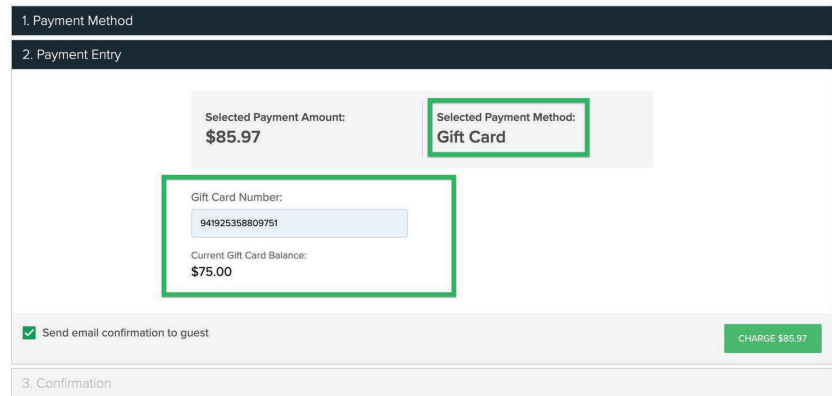
- Selling Gift Cards
- Using Gift Cards for a purchase
- Split paying between multiple Gift Cards
- Balance checking Gift Cards

Admin / CSR Checkout

Within Admin/CSR checkout, all of the functionality is available:

- Using Gift Cards for a purchase
- Split paying between multiple payment methods
- Balance checking Gift Cards

In building this feature, we also introduced the ability for the user to be able to make multiple payments across different payment methods without needing to return to the reservation.

In addition, we also introduced detail within the navy bar to show the amount that had been paid and the remaining balance to support consecutive payments.
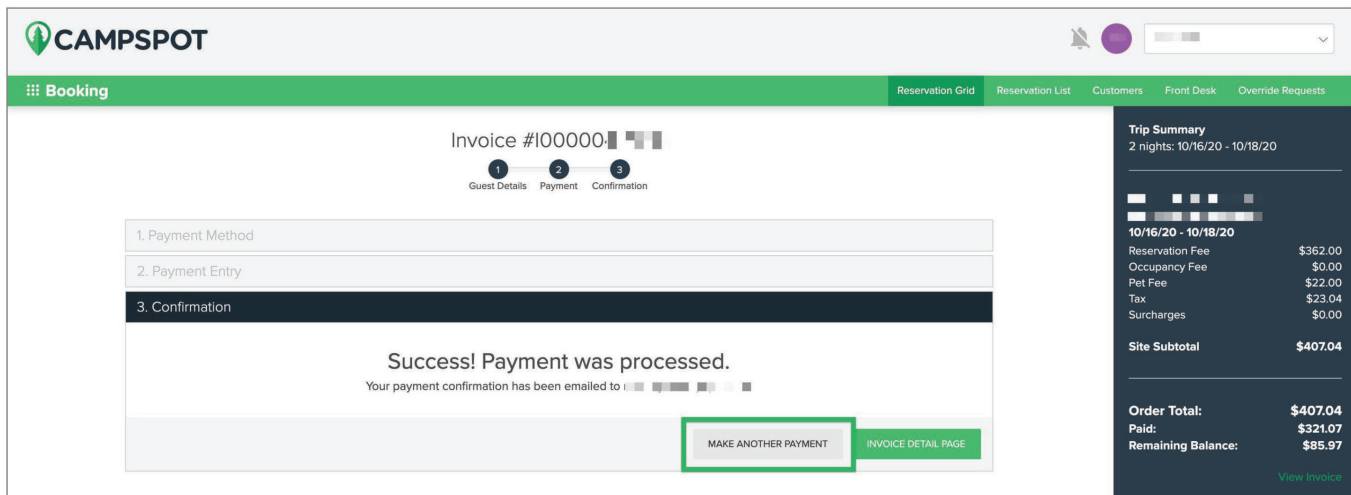
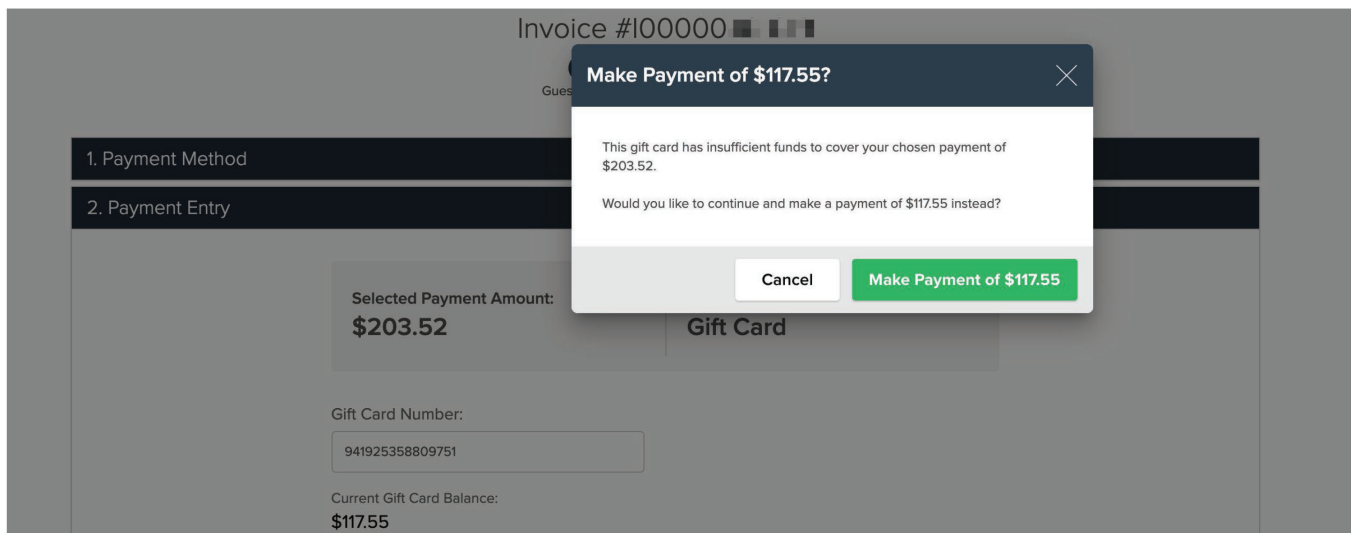## Consumer Checkout

Within Consumer checkout, all of the functionality is available:

- Using Gift Cards for a purchase
- Split paying between multiple payment methods
- Balance checking Gift Cards

3. Payment Method

$50.00 applied from Gift Card ending in 9751   Remove

$2,027.70 payment balance remaining

○ **Credit or Debit Card**

○ **Gift Card**

Terms of Service
Cancellation Policy
Refund Policy
COVID-19 Policy

By completing payment below, you agree to the Terms & Conditions.

Place Order

Order Summary

Mon, Nov 2 - Thu, Nov 5
2 Adults

$629.00 x 3 Nights	$1,887.00
Taxes and Fees	$190.70
Site Subtotal	**$2,077.70**
Order Total	**$2,077.70**

Frequently Asked Questions

Q: How does a park proceed with onboarding onto our gift card program?

A: Connect with Factor4 by emailing **sales@factor4gift.com** or calling 484-471-3963. They can outline the entire onboarding process including merchant agreements and pricing in more depth. If you are ready to move forward immediately, please fill out **this merchant setup form** from Factor4, email to Factor4, and include your Account Manager on the email.

Q: Can existing programs be migrated to Campspot's program?

A: Yes, Factor4 is capable of migrating existing balances and numbers via a CSV file.

Q: What is the pricing?

A: Pricing will vary based on what setup is required. At a minimum, each location will be charged $15.00 per month (no transaction fees) for the program or $19.00 per month if pooling is required. Full pricing details can be viewed on the following page.

Q: What type of reporting and visibility is offered through the program?

A: Factor4 offers a free login portal and mobile application for both Franchisors and Franchisees.

Q: Does Factor4 support digital gift cards?

A: Yes, for an additional fee Factor4 will set up a white-labeled website where users can purchase gift cards to be electronically delivered or physically mailed. The initial setup fee is $1,000 plus website hosting and transaction fees.

Factor 4

The Gift & Loyalty Factor for Success

Card/Package/Presenter/Pricing

Stock Cards - Can choose from any of our Pre-Designed card options, and add the text or black logo of your business.

Custom Cards - Front of card can be fully customized with your logo/design. Back of card includes white background and black text.

Custom / Stock Cards and Marketing Kits

Our Packages include cards, and all of the items/accessories below!
Includes everything you will need to start a successful Gift Card Program!

	100 Card Package	100 Card Package	250 Card Package	250 Card Package	500 Card Package	500 Card Package	1000 Card Package
Cards	100 Custom	100 Stock	250 Custom	250 Stock	500 Custom	500 Stock	1000 Custom
Stock Card Presenters	100	100	250	250	500	500	1000
Loyalty Enrollment Forms	100	100	250	250	500	500	1000
Plate Fee Included	(1)	(1)	(1)	(1)	(1)	(1)	(1)
Acrylic sign holder	(1)	(1)	(1)	(1)	(1)	(1)	(1)
Table tents	(2)	(2)	(2)	(2)	(2)	(2)	(2)
Window decals	(2)	(2)	(2)	(2)	(2)	(2)	(2)
Compact Acrylic POP display	(1)	(1)	(1)	(1)	(1)	(1)	(1)
Ground shipping	Free	Free	Free	Free	Free	Free	Free
Custom artwork	Free	Free	Free	Free	Free	Free	Free
Cost	$265.00	$169.00	$475.00	$325.00	$700.00	$550.00	$1100.00

Stock Cards

Merchants may select from a large variety of designs. They are all in stock and are usually printed and shipped within 48 hours of art approval. Shipping is additional.

Card Quantity	Total Cost
100	$110.00
250	$250.00
500	$475.00

Stock Presenters/Sleeves:

We stock over 30 designs of stock foldover presenters/sleeves. Shipping is additional.

Presenter Quantity	Total Cost
100	$35.00

Custom Presenters/Holders

All custom presenters/holders are printed on 10pt. C2S White Paper. Full color is included as well as all artqork design fees. These can match the color on the custom cards and will ship together. They are 4" x 6.5" folded over with TO / FROM and AMOUNT printed on the inside. Shipping is additional.

Presenter Quantity	Total Cost	Presenter Quantity	Total Cost
100	$140.00	1,000	$480.00
250	$275.00	2,500	$950.00
500	$375.00	5,000	$1700.00

Custom Cards

All cards are CR80-PVC with two track magstripe and barcode. Artwork, plate and design fees are included. Cards are produced with four color front and one color on the back. Standard production is 8-12 business days from art approval. Shipping is additional

Card Quantity	Total Cost	Card Quantity	Total Cost
100	$185.00	1,000	$480.00
250	$275.00	2,500	$950.00
500	$375.00	5,000	$1700.00

Custom/Upgrade Fees

Custom Design Feature	Cost
Full color printing - four color printing on both sides	Additional $.20 per card
Rush Production - 5-7 business days from art approval	Additional $.10 per card with $175.00 minimum
Super Rush Production - 3-4 business days from art approval.	Additional $225 - up to 1000 cards
Max Rush Production - 1-2 business days from art approval.	Additional $275 - up to 1000 cards

D MB 07.11.22